



MEDIA RELEASE

For more information contact:
Dianne de Las Casas
888-721-5915
e-mail: info@picturebookmonth.com
<http://www.picturebookmonth.com>

November 2013 is Picture Book Month



FOR IMMEDIATE RELEASE

"...Picture Books can be great art and great art makes for a great people and a great society."
– Tomie dePaola from his Picture Book Month essay

"Picture books open a safe, beautiful path to other worlds, when read and explained in the voice of loved ones." –
Rosemary Wells from her Picture Book Month Essay

It's nearly time! Around the world, schools, libraries, booksellers, and book lovers are coming together to celebrate the print picture book during the month of November. Now in its third year, the initiative is a viral phenomenon and was even featured on Oprah.com. Thousands joined the celebration creating Picture Book Month events across the United States as well as in Australia, Hungary, India, Jamaica, the Philippines, Singapore, South Africa, and the United Kingdom. Bloggers came together and wrote about their favorite picture books using the daily themes on the Picture Book Month Calendar created by Elizabeth O. Dulemba. A school in Budapest, Hungary read over 6,000 picture books during the 2012 Picture Book Month!

The website, PictureBookMonth.com, features essays from thought leaders in the children's literature community. Each day in November, a new essay is posted. This year's Picture Book Month Champions are: David Adler, Dianna Aston, Rick Anderson, Larry Dane Brimner, Julie Danielson, Carmen Agra Deedy, Tomie dePaola, Emma Walton Hamilton, Rebecca Emberly, Sue Fliess, Zarah Gagatiga, Candace Fleming, Lee Harper, Jannie Ho, Steve Jenkins, Daniel Kirk, Jesse Klausmeier, Mercer Mayer, Bobbi Miller, Wendell Minor, Hazel G. Mitchell, Jerry Pinkney, Robert Quackenbush, April Pulley Sayre, Rob Scotton, Laura Vaccaro Seeger, Michael Shoulders, Wendi Silvano, Heidi Stemple, and Rosemary Wells.

Support for the initiative continues with partners such as the American Booksellers Association, the American Association of School, the Children's Book Council, Reading is Fundamental, and the Society of Children's Book Writers and Illustrators as well as industry trade journals such as Hornbook and School Library Journal. A downloadable promotional kit is available as well as certificates, posters, and bookmarks created by Joyce Wan. Brain Burps About Books Podcast, the #1 kidlit podcast on iTunes, is dedicating the entire month of November to Picture Book Month.

Founder Dianne de Las Casas says, "I am proud to see that Picture Book Month has a lasting impact. Long live picture books!"

Join the celebration! Visit www.picturebookmonth.com.

"Opening a book, reading, and turning the pages can prompt a quizzical look, a smile, a burst of laughter, and so many questions..." – Jerry Pinkney from his Picture Book Month Essay

"Ah, the page turn - the oh-so-wonderful page turn." – Laura Vaccaro Seeger from her Picture Book Month Essay

Read * Share * Celebrate!